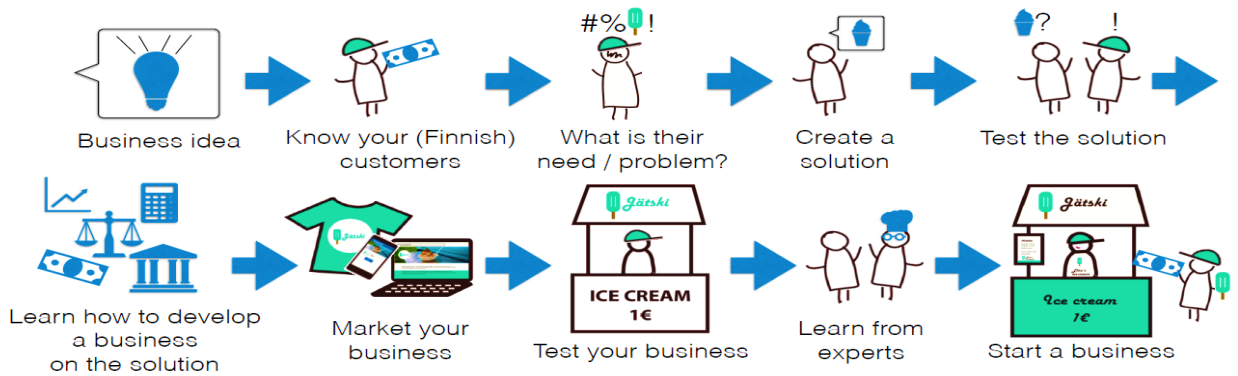


Entrepreneurship Course



IMMIGRATION IS BRAIN GAIN / COURSES ON ENTREPRENEURSHIP with Startup Refugees



Service package 1 / How to test market fit (Online)

Target group can be both individuals having a business idea and those just started their business.

Workshop 1: Who is my customer?
Workshop 2: Prototyping
Workshop 3: Test it in practice
2 home assignments (Who is my customer:
interviews, making a prototype)
Personal feedback

Outcomes: You know who is your customer and what her needs are. You have drafted, prototyped and tested a business idea. You know how to validate a business idea. Potentially, you may have MVP to sell, and you have found your first customers.

Service package 2 / How to develop a business idea (Online)

Target group individuals interested in entrepreneurship.

2 workshops
1 home assignment
Personal feedback

How to create a business idea, recognizing opportunities, mega trends
Developing, ranking & testing business solutions

How to apply Yrittäjyysbuusti: <https://palvelualusta.fi/Home/Apply>
More on StartupRefugees: <https://startuprefugees.com/>

